



Cookie Policy

Read this cookie policy to help you understand how we use cookies.

What is a cookie?

A cookie is a small file of letters and numbers sent to your computer when you visit a web site. It is stored in your web browser (that's the program you're using to see this page). Whenever you visit the same web site again, the information stored in the cookie can be retrieved to notify the web site (and only that web site) of your previous activity. A cookie cannot give us access to your computer or to information beyond what you provide us. And they are definitely not viruses, spyware or Trojans that damage your computer.

What is in a cookie?

A cookie contains the name of the server it came from, the lifetime of the cookie, and a value, usually a randomly generated unique number.

This cookie usage policy should be read in conjunction with The Play House's Privacy Statement, which can be accessed at www.theplayhouse.org.uk or by contacting us at info@theplayhouse.org.uk or on 0121 265 4425. Please read this cookie usage policy carefully to understand how The Play House uses cookies.

When you visit www.theplayhouse.org.uk The Play House may store some information commonly known as a 'cookie' on your computer. A cookie helps you get the best out of the website and helps The Play House provide you with a more customised service.

If you have any questions about this information, please contact the Schools Partnerships Coordinator by emailing: info@theplayhouse.org.uk

The below table shows the types of cookies which are frequently used by websites today, together with their purpose:

Cookie Purpose	Description
Essential cookies	A site may use a limited number of cookies essential to particular services a user has requested or for security purposes. For example, a site may use a cookie for a shopping cart function when a user makes a purchase. In particular, if a user has registered to a site or uses a customer portal. A cookie will be used to authenticate the device that a user is using.
Performance cookies	Performance cookies are set to collect and report on aggregate non-identifiable information, which can then be used to report on the performance of the website and provide insights on how the site is currently used and how it can be improved for your audience.
Functional cookies	Functional cookies support how a website functions. For example, by identifying a user's device on a unique but anonymous basis, a website can identify the user's language preferences.
Third party cookies – advertising and social Media	Third party cookies are placed on a user's device. These are cookies from an alternative domain to the one the user is visiting. Third party cookies are often allowed by a web browser, however, they may be blocked, as they are widely used by advertisers to track browsing history.

Our cookies policy

Cookies help us arrange our web site content to match your preferred interests more quickly. They also allow us to deliver the full features of our web site; these are features like your preferences and shopping baskets.

The following table sets out which cookies The Play House uses, their purpose and how intrusive they may be considered.

Cookie Name	Duration	Type	Description	Impact
Cookie consent	20 years from set/ update	theplayhouse.org.uk first party	This cookie is necessary in order to ensure compliance with current Data privacy laws. This cookie is used to record if a user has allowed cookies to be placed on their	Essential: without these, purchase activities may be compromised and we cannot reliably ensure compliance with

computer.

privacy laws.

_ga	2 years from set/update	google analytics first party	Stores the unique ID of the user.	Non-essential but helps improve the service we provide.
_gali	1 year from set/update	google analytics first party	Used to monitor performance of the website.	Non-essential but helps improve the service we provide.
_gat	24 hour from set/update	google analytics first party	Used to throttle the google analytics request rate.	Non-essential but helps improve service we provide.

Third party cookies

Google DoubleClick

We use anonymized age, gender and interests data gathered from Google's DoubleClick cookie. Google uses the DoubleClick cookie on AdSense sites, partner sites and certain Google services. **More Information on Google's Privacy Policy** <http://www.google.com/policies/privacy/> and what information they collect.

Cookie Name	Duration	Origin	Description
_gads	1 month from set/update	doubleclick.net	An advertising cookie used by Google Doubleclick.
IDE	2 years from set/update	doubleclick.net	
_gads	1 month from set/update	doubleclick.net	

APISID	2 years from set/ update	google	These cookies install certain Google utilities as they store various preferences, for example the number of results per page or the activation of the SafeSearch filter, as well as customizing the
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			advertisements shown in the Google search.
HSID	2 years from set/ update	google	
NID	6 months from set/ update	google	
OGPC	1 month from set/ update	google	
SAPSID	2 years from set/ update	google	
SID	2 years from set/ update	google	
SSID	2 years from set/ update	google	
APISID	2 years from set/ update	youtube.com	These cookies allow the correct Youtube video playback and store User's preferences when viewing YouTube videos.
CONSENT	20 years from set/ update	youtube.com	
HSID	2 years from set/ update	youtube.com	
PREF	1 year from set/ update	youtube.com	
SID	2 years from set/ update	youtube.com	

VISITOR_INFO1_LIVE	1 year from set/update	youtube.com
YSC	When the browsing session ends	youtube.com
s_gl	When the browsing session ends	youtube.com

Managing Cookies

Cookies cannot be used by themselves to identify you. You can easily control and disable cookies through your browser settings.

All browsers are different – for more information on cookies in general, visit the following external links:

www.aboutcookies.org
www.youronlinechoices.eu

Depending on the browser you are using, cookies can be managed according to steps shown in the below table.

Please be aware that by limiting or deleting cookies you may not enjoy as good an experience on our website. If you have any questions about cookies, please contact the Schools Partnerships Coordinator at info@theplayhouse.org.uk

Browser	How to check cookies are enabled
Google Chrome	<ol style="list-style-type: none"> 1. Click on the menu icon at the top-right of your browser and select 'Settings' 2. Click the 'Advanced' tab, locate the 'Privacy and Security' section and select the 'Content settings' button 3. Select 'Cookies' menu item and locate 'Allow sites to save and read cookie data'
Microsoft Explorer 6.0, 7.0, 8.0	<ol style="list-style-type: none"> 1. Click on 'Tools' at the top of your browser window and 'internet options', then click on the 'Privacy' tab 2. Ensure that your Privacy level is set to Medium or below, which will enable cookies in your browser. Settings above Medium will disable cookies

Mozilla Firefox	<ol style="list-style-type: none">1. Click on the menu icon at the top-right of your browser window and select 'Preferences'2. Then select the 'Privacy and Security' tab3. Locate the 'History' section, then select 'use custom settings for history'
Apple Safari	<ol style="list-style-type: none">1. Click on the cog icon at the top of your browser window and select the 'Preferences' option2. Click on 'Security', check the option that says 'Block'

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